

News Release



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National Safety School Launches Website

Collinsville, Illinois -- The National Agronomic Environmental Health & Safety School has long been committed to providing leadership in the education of EHS professionals working in the agricultural industry. The "Safety School" as it has become known over the past 29 years, is pleased to introduce a new website dedicated to all aspiring EHS professionals serving agribusiness. Launch of the new website www.naehss.org coincides with the upcoming 30th anniversary of the Safety School and is designed to reinforce the organization's identity and unique offering. Online visitors have immediate access to current and past school agendas, online registration, regulatory agencies and other compliance information.

"To advance our mission of fostering high-quality educational opportunities specific to agriculture, the Board of Directors felt an online presence was essential to service participants and build the school's attendance in the future," says J. Billy Pirkle, President of the organization. "The level of momentum generated by the Safety School over the past few years has been quite exciting. We want to continue this momentum and develop synergies that will work to benefit the participants year-round in their positions."

A new communication of the Safety School, *Safety Matters* has been developed and will make its debut in conjunction with the website launch. Each year hundreds of fatalities and thousands of injuries occur in the agricultural industry. Safety bulletins that highlight the unsafe circumstances that led to a death, injury or illness have been proven to be very effective. *Safety Matters* is designed to help reinforce a "culture of safety" whereby awareness of unsafe situations can be recognized and remedied before a death or injury occurs. *Safety Matters* is a free service of the Safety School and available to any person that registers online.

For more information, visit www.naehss.org and register online for *Safety Matters* and the upcoming Safety School to be held in Bloomington, IL on August 21 & 22, 2007.

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National Agronomic Environmental Health & Safety School:

The National Agronomic Environmental Health & Safety School is a 501(c)(3) non-profit organization of dedicated industry and government volunteers whose mission is to provide industry personnel with training and information designed to assist them in providing workplaces that are safe, healthy and free of environmental hazards.